



**CONTENT  
UPDATED DAILY**

MOD.	FEATURES		RATES				
	Measures	Max. Weight	1 month	3 months	6 months	9 months	12 months
<b>A</b>	728x90 px.	100 kb	500 €	1250 €	1800 €	2200 €	2700 €
<b>B</b>	300x250 px.	80 kb	450 €	1140 €	1620 €	2040 €	2550 €
<b>C</b>	300x100 px.	60 kb	300 €	570 €	810 €	1020 €	1600 €
<b>Newsletter</b>	160x160 px.	80 kb	300 €	750 €	1000 €	1250 €	1700 €

#### TECHNICAL SPECIFICATIONS:

- All banners will alternate, up to a maximum of five advertisers per position. Each banner will be renewed every time the web loads.
- GIF, animated GIF and JPG are admitted.
- Banners with audio are not allowed.
- Animations should be no longer than 15 seconds.

Direct link  
to advertisers'  
web sites

Subscription and  
advertising online

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